



## NEWS

*For Immediate Release*

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### **ONLINE RESOURCES AND FIFTH THIRD BANCORP ENTER REFERRAL AGREEMENT**

*\$104 Billion Asset Bank to Offer Payment Services to Treasury Management Clients*

**CHANTILLY, Va., October 22, 2007** – Online Resources Corporation (Nasdaq: ORCC), a leading provider of web-based financial services, today announced that Fifth Third Bancorp has signed a multi-year referral agreement to make Online Resources' biller-direct payment services available to its commercial treasury management clients. Fifth Third operates 18 affiliates with 1,181 banking centers throughout the Midwest and Florida.

Under the agreement, Fifth Third will offer CollectPay™ to its commercial clients, which include telecommunications, cable, healthcare, utility, receivables management, public funds, and other businesses. The service will complement the Bank's suite of cash management services, by enabling clients to offer their customers multiple electronic payment options, and minimize their payment processing costs.

"We partnered with Online Resources because they understand the importance of offering solutions tailored to our clients' business operations," said Patrick Moore, Senior Vice President and Director of Treasury Product Management at Fifth Third Bancorp. "We pride ourselves on delivering best-of-breed technology to help our business customers meet critical treasury management goals, and Online Resources' payment solutions complement our suite of Treasury Management products and services."

"We are pleased to lend our expertise as a leading biller service provider to Fifth Third Bancorp's commercial clients, with flexible, scalable payment services that help drive efficiency, value and consumer satisfaction," said Robert R. Craig, Executive Vice President and General Manager of Online Resources' eCommerce Services. "We look forward to a successful strategic partnership with Fifth Third that helps their business customers improve collection of bill payments with feature-rich services."

CollectPay is part of Online Resources' eCom Advantage Suite, which provides end-to-end electronic bill presentment, payment and collection solutions that drive online adoption, retention and expansion of biller-direct payments.

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### **About Online Resources**

Online Resources powers financial technology services for thousands of financial institutions, billers and credit service providers. Its proprietary suite of account presentation and payment services are branded to its clients, and augmented by marketing services to drive consumer and business end-user adoption. The Company serves over 10 million end-users and processes \$100 billion in bill payments annually. Founded in 1989, Online Resources ([www.orcc.com](http://www.orcc.com)) is recognized as one of the nation's fastest growing companies.

### **About Fifth Third Bancorp**

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$104 billion in assets, operates 18 affiliates with 1,181 full-service Banking Centers, including 104 Bank Mart® locations open seven days a week inside select grocery stores and 2,153 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania and Missouri. Fifth Third operates five main businesses: Commercial Banking, Branch Banking, Consumer Lending, Investment Advisors and Fifth Third Processing Solutions. Fifth Third is among the largest money managers in the Midwest and, as of September 30, 2007, has \$232 billion in assets under care, of which it managed \$34 billion for individuals, corporations and not-for-profit organizations. Investor information and press releases can be viewed at [www.53.com](http://www.53.com). Fifth Third's common stock is traded through the NASDAQ® National Global Select Market System under the symbol "FITB." Member FDIC.

*This news release contains statements about future events and expectations, which are "forward-looking statements." Any statement in this release that is not a statement of historical fact may be deemed to be a forward-looking statement. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the company's actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Specifically factors that might cause such a difference include, but are not limited to: the company's history of losses and anticipation of future losses; the company's dependence on the marketing efforts of third parties; the potential fluctuations in the company's operating results; the company's potential need for additional capital; the company's potential inability to expand the company's services and related products in the event of substantial increases in demand for these services and related products; the company's competition; the company's ability to attract and retain skilled personnel; the company's reliance on the company's patents and other intellectual property; the early stage of market adoption of the services it offers; consolidation of the banking and financial services industry; and those risks and uncertainties discussed in filings made by the company with the Securities and Exchange Commission, including those risks and uncertainties contained under the heading "Risk Factors" in the company's Form 10-K, latest 10-Q, and S-3 as filed with the Securities and Exchange Commission. These factors should be considered in evaluating the forward-looking statements, and undue reliance should not be placed on such statements.*

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