



## NEWS

*For Immediate Release*

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### **ONLINE RESOURCES AND FORRESTER HOST ONLINE ACCOUNT OPENING WEBINAR**

**CHANTILLY , Va., February 19, 2009** – Online Resources Corporation (Nasdaq: ORCC), a leading provider of online financial services, today announced it will host an interactive webinar to provide financial institutions insight into the functionality and best practices of online account opening services.

**What:** “Automated Account Opening: Smart Ways to Grow Deposits & Increase Wallet-Share”

**Who:** Brad Strothkamp, Principal Analyst, Forrester Research, Inc.

**When:** Thursday, February 26, 2009  
2:00 p.m. ET/11:00 a.m. PT

The webinar will feature Forrester Research principal analyst, Brad Strothkamp, who will present the latest research on how financial institutions of all sizes are realizing the benefits of online account opening. Mr. Strothkamp is a leading expert on eCommerce/eBusiness strategy development within financial services, as well as on best practices of financial firms for selling to and servicing online consumers. He conducts extensive research on how consumers use the Internet to research and purchase financial products.

Webinar participants will learn about:

- Recent and future trends in account opening use
- The role of automated account opening in online channel success
- Strategies to fully leverage automated account opening technology – online and offline
- Best practices to maximize account opening conversion rates
- Ideas for effectively communicating available products and services to online consumers

For more information, and to register, visit <http://www.orcc.com/webinar/forrester>.

#### **Online Resources**

Online Resources (Nasdaq: ORCC) powers financial interactions between millions of consumers and the company’s financial institution and biller clients. Backed by its proprietary payments gateway that links banks directly with billers, the company provides web and phone-based financial services, electronic payments and marketing services to drive consumer adoption. Founded in 1989, Online Resources is the largest financial technology provider dedicated to the online channel. For more information, visit [www.orcc.com](http://www.orcc.com).

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